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THE MOMCENTRAL BLOG

Born Free Bottle Genius by Summer Infant Prepares Bottles for Techie Moms

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Influence Central received Summer Infant Born Free Bottle Genius to facilitate our review. All opinions are our own.

Attention all tech-obsessed mommas! Whether you're a breastfeeding mom who supplements or are exclusively feeding your baby formula, preparing bottles is a year long routine that's pretty boring. The Born Free® Bottle Genius™ aims to make your bottle-making routine foolproof and even a little fun.

Before I explain how this machine works, I must clarify that this is a tool best for first-time parents who have the time to review the instructions in detail and set up the machine as necessary. This can be done during your newborn's extended naps.

With that said, here's what makes the Bottle Genius™ cool:

- It calibrates based on the weight of the formula you use so that it prepares the desired bottle amount accurately per the custom setting. (Note: the automatic setting works for formula between 8.6 and 9.0 grams for a 2 fl. oz. bottle.)
- Water settings include warm and cool temperatures—warm makes bottle about 98.6 degrees F.
- A cute stand's included for shorter bottles so that you don't have splash issues.
- It shuts off automatically after 15 minutes of inactivity (great for mommy-brain moments).
- It will beep and the water tank turns blue when you are running low on water.
- With the press of a button, your perfectly measured bottle is prepared in seconds.

Once set up, the Bottle Genius™ is easy to use. It takes up some counter space, so before purchasing I recommend you figure out where it will go. Lastly, the sanitizing procedure adds on an extra step every six months, but worth it to know that the machine remains clean.

For more information about the Bottle Genius and other Born Free products, please visit newbornfree.com.



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